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11/07/90

ORDINANCE NO. 1595

ORIGINAL

AN ORDINANCE OF THE CITY OF REDMOND, WASHINGTON, AMENDING THE REDMOND MUNICIPAL CODE AND COMMUNITY DEVELOPMENTS GUIDE, DGA 90-0010, TO EXEMPT SANDWICH BOARD SIGNS FROM THE PROHIBITION ON PORTABLE SIGNS AND ESTABLISH REQUIREMENTS FOR THE UTILIZATION OF SUCH SIGNS; AND ESTABLISHING ADDITIONAL REQUIREMENTS FOR THE UTILIZATION OF BANNERS AND OFF-PREMISE REAL ESTATE SIGNS.

WHEREAS, Section 20C.20.230(50)(c) of the Redmond Municipal Code and Community Development Guide prohibits the use of sandwich board signs within the city of Redmond, and

WHEREAS, the city council conducted a public hearing on July 18, 1989, at which the city council reviewed public testimony which established that the city's sandwich board sign prohibition resulted in an unanticipated severe financial impact upon businesses within Redmond and, based upon this testimony, the city adopted Ordinance No. 1503 which exempted sandwich board signs from the prohibition on portable signs until October 30, 1990 and established criteria for the temporary use of these signs during this time period, and

WHEREAS, the city planning commission has recommended that the City of Redmond continue to allow the utilization of sandwich board signs within the city and on September 12, 1990, the planning commission conducted a public hearing for the purpose of considering a proposed development guide amendment, DGA 90-0010, which would exempt sandwich board signs from the prohibition on portable signs and establish requirements for the

utilization of such signs, and establish additional criteria for the utilization of banners and off-premise real estate signs, and

WHEREAS, the city council, after considering the planning commission's recommendations, has determined that the proposed development guide amendment would be consistent with the goals, policies and plans of the Community Development Guide, now, therefore,

THE CITY COUNCIL OF THE CITY OF REDMOND, WASHINGTON, HEREBY ORDAINS AS FOLLOWS:

Section 1. Sandwich Board Signs. Section 20C.20.230(40) of the Redmond Municipal Code and Community Development Guide entitled "General Sign Requirements" is hereby amended to add subsection (u) to read as follows:

* * *

(u) Sandwich Board Signs - Sandwich board signs may be used by businesses located within City Center, Community Business, Neighborhood Business, Business Park, Light Industrial and General Commerce zones only. Display of said signs are subject to the following regulations:

- Sandwich board signs shall be signs used for advertising and shall be constructed of two boards or other flat surfaces hinged or otherwise connected at one end.
- Each establishment shall be permitted to display one two-sided sandwich board sign. Elevation of the sign by placing it upon any object other than ground surface, or suspending it above the ground shall not be permitted.
- Balloons, flags, festoons, pennants, etc. may not be attached to any sandwich board sign.

- Such signs shall be displayed only at times the advertised business is open to the public.
- Such sign shall be no greater than three (3) feet in height and two (2) feet in width.
- No portion of any such sign shall be located upon or protrude over any public sidewalk, street, walkway or any other public right-of-way unless the requirements of Redmond Municipal Code and Community Development Guide Section 20C.20.230(50)(f) are met. Signs in CC, BP and LI zones shall not be located closer than three (3) feet to the right-of-way. However, in cases where the business' leasehold abuts a public right-of-way(s) in the CC zone, a sandwich board sign may be placed on the sidewalk next to the building provided a street use permit is obtained. In CB, GC, and NB zones, sandwich board signs shall be placed within 5 feet of the leasehold of the advertised business.
- No portion of such sign shall be located off the property on which the advertised business is located.
- All such signs shall comply with the design criteria set forth in Redmond Municipal Code and Community Development Guide Section 20C.30.020(45) entitled Signs and Street Graphics. Signs not complying with this section shall be processed pursuant to Redmond Municipal Code and Community Development Guide Section 20C.20.230(15) entitled Review.
- To the extent applicable, all other requirements of Redmond Municipal Code and Community Development Guide Section 20C.20.230 shall be met.
- Sandwich board signs not meeting the requirements of this section are prohibited. Enforcement of this ordinance shall be pursuant to the procedures set forth in Redmond Municipal Code Section 1.14.

- Signs located on public streets, sidewalks, any other public right-of-ways or wheresoever located which present an immediate and serious danger to the public because of their unsafe condition may be immediately removed by the City without prior notice.

Section 2. Amendment. Section 20C.20.230(50)(c) of the Redmond Municipal Code and Community Development Guide is hereby amended to read as follows:

20C.230(50) Prohibited Signs. The following signs are prohibited:

* * *

- (c) Portable Signs - All portable signs except real estate signs and sandwich board signs in CC, CB, NB, BP, LI and GC zones which meet the requirements established in Section 20C.20.230(40)(u) are prohibited. This prohibition includes, but is not limited to, portable readerboards, signs on trailers, sandwich boards and sidewalk signs.

* * *

Section 3. Celebration Displays and Off-Premise Real Estate Signs. Sections 20C.20.230(35)(c) and 20C.20.230(35)(f) of the Redmond Municipal Code and Community Development Guide is hereby amended to read as follows:

20C.20.230(35). Permitted Temporary Signs. Temporary signs, exempt from paragraph (30) of this section unless otherwise provided, are permitted in any zoning district subject to the following requirements:

* * *

- (c) Celebration Displays - Temporary signs, banners, posters, festoons and clusters of lights, flags, pennants and balloons and searchlights are permitted only for a period of seventeen (17) days and for a total of three (3) times per year to announce the opening of a new enterprise, celebrate

business anniversaries, or announce major sales. These displays must be used on the site of the enterprise and must be removed at the end of the time period. Banners must be attached securely to and flat against the building wall of the respective establishment. A permit is required to display a banner. Searchlights are permitted for the above-specified occasions only if they are used for a maximum period of seventeen (17) consecutive days and no more than three (3) times a year and the beam of the searchlight does not flash against any building or does not sweep lower than 45 degrees from vertical. Large celebration displays are not allowed to project above the building in which they are associated and must be outside all site distance triangles noted in Section 20C.20.220(20).

* * *

- (f) Real Estate Signs - Real estate signs and For Rent or Lease signs shall meet the following requirements:

<u>Items Being Advertised</u>	<u>Max.Size In Sq.Ft.</u>	<u>Max.Ht. in Feet</u>	<u>Max.No. of Signs</u>
Single-family House or Lot	4	6	2
Commercial, industrial or multiple-family lots	32	6	2
Commercial, industrial or multiple-family building or portion of building	16	6	2
Subdivisions (lots or houses)	32	6	2

Three off-premise portable open houses or other directional real estate signs are permitted only during times specified by the Director of Public Works. The use of balloons, festoons, flags, pennants or any other attached display on a directional sign is prohibited.

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Section 4. Severability. If any section, sentence, clause or phrase of this ordinance should be held to be invalid or unconstitutional by a court of competent jurisdiction, such invalidity or unconstitutionality should not affect the validity or constitutionality of any other section, sentence, clause or phrase of this ordinance.

Section 5. Effective Date. This ordinance should take effect and be in full force five (5) days after publication of the attached summary which is hereby approved.

APPROVED:

Doreen Marchione
MAYOR, DOREEN MARCHIONE

ATTEST/AUTHENTICATED:

Doris A. Schauble
CITY CLERK, DORIS SCHAUBLE

APPROVED AS TO FORM:
OFFICE OF THE CITY ATTORNEY:

BY *Jan C. [Signature]*

FILED WITH THE CITY CLERK:	11-15-90
PASSED BY THE CITY COUNCIL:	11-20-90
PUBLISHED:	11-25-90
EFFECTIVE DATE:	11-30-90
ORDINANCE NO. <u>1595</u>	